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2019 Trilateral Entrepreneurs Forum  
4<sup>th</sup> Industrial Revolution and CJK Innovative Entrepreneurs

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## 2019 한중일 기업가 포럼 제4차 산업혁명과 한중일 혁신기업가의 미래

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### PROGRAM BOOKLET

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July 22 (Mon.), 2019  
2019년 7월 22일 (월)

Conference Center, Federation of Korean Industries, Seoul  
전경련회관 컨퍼런스센터

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Co-Organizers



Trilateral Cooperation Secretariat



THE FEDERATION OF KOREAN INDUSTRIES

Supporters



# PROGRAM | 프로그램

July 22 (Mon.), 2019, Conference Center, FKI in Seoul, Korea  
2019년 7월 22일 (월) 전경련회관 컨퍼런스센터

TIME	PROGRAM	
14:00-14:30	REGISTRATION 등록	
14:30-14:35	PHOTO SESSION 사진촬영	
14:35-14:45	OPENING SESSION 개회	
	OPENING REMARKS 개회사	HAN Mei Deputy Secretary-General, TCS 한메이 (韩梅) 한중일3국협력사무국 사무차장
		KIM Eun Seok Senior Advisor for International Affairs, FKI 김은석 (金殷石) 전국경제인연합회 고문
14:45-16:45	MAIN SESSION 세션	
	MODERATOR 좌장	ZHANG Guoqing Chairman, Z-park+Strategic Emerging Industry Talent Development Center 장귀칭 (张国庆) 중관춘 전략적 신흥산업 인재개발센터장
	SPEAKER 연사	PARK Jaeuk CEO, VCNC 박재욱 (朴哉旭) VCNC 대표
		DU Weibin International Cooperation Director, Zhongfa Group 두웨이빈 (杜卫滨) 중파그룹 국제협력 총책임자
		NAITO Yasunori CEO, SPEEDA Asia Business 나이토 야스노리 (内藤靖统) SPEEDA 아시아 비즈니스 대표
		LEE Jihae Jenna CEO, AIM 이지혜 AIM 대표
16:45-17:00	BREAK 휴식	
17:00-18:30	NETWORKING RECEPTION 네트워킹 리셉션	
	TOAST REMARKS 건배사	HAN Mei Deputy Secretary-General, TCS 한메이 (韩梅) 한중일3국협력사무국 사무차장
		KIM Eun Seok Senior Advisor for International Affairs, FKI 김은석 (金殷石) 전국경제인연합회 고문
		YANG Xiaojun Chief Representative, CCPIT and CCOIC Korea 양샤오쥔 (杨晓军) 중국국제무역촉진위원회 및 중국국제상회 한국수석대표

## OPENING REMARKS | 개회사

### HAN Mei

Deputy Secretary-General,  
Trilateral Cooperation Secretariat



Ms. Han has been the Deputy Secretary-General of Trilateral Cooperation Secretariat (TCS) since September 2017. She graduated from Chongqing University, China and joined the Ministry of Foreign Affairs (MOFA) of China in 1998. She served as counsellor, deputy director of Major Regional Issues Division and the Office of Korean Peninsular Affairs in the Department of Asian Affairs, MOFA China. She also served in the Chinese embassies in UK (2009-2013) and Thailand (2001-2005).

### KIM Eun Seok

Senior Advisor for International Affairs,  
Federation of Korean Industries (FKI)



Amb. KIM joined the Federation of Korean Industries as senior advisor for international affairs in September 2018. He had served in the Korean Government for thirty-eight years as a career diplomat. While working as Ambassador of Energy and Resources from 2010 to 2012, he oversaw the energy and resources portfolio of the Ministry of Foreign Affairs of the Republic of Korea. He also served as security and foreign policy adviser to Prime Minister Han Seung-soo of the Republic of Korea from 2008 to 2010. His assignments include Minister Counselor in Washington D.C. from 2005-2008 and First Secretary from 1993-1996; Political Counselor in Jakarta from 1999-2003; First Secretary in Yaoundé, Cameroon from 1987-1990; and Second Secretary in Paris from 1985-1987. He earned a bachelor's degree in International Relations from Seoul National University in 1980, and a master's degree in International Economics from Columbia University Graduate School of International Affairs in 1983.

## PARTICIPANTS | 연사



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**Zhang Guoqing**  
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Chairman of Z-Park+  
Strategic Emerging Industry Development Center

Mr. ZHANG is currently Chairman of Z-Park+ Strategic Emerging Industry Development Center, Chairman of Echelon Science and Technology (Beijing) Co., Ltd., and mentor of innovation and entrepreneurship in universities such as Beijing University of Aeronautics and Astronautics, North China Power University, Qufu Normal University, etc. He is an expert member of the Beijing Municipal Education Commission for promoting employment of college students, a member of the first batch of 10,000 outstanding innovative and entrepreneurial mentors awarded by the Ministry of Education of China in October 2017, and a national star of People Learning in November 2017. Previously he was Vice President of the Zhongguancun Innovation and Research Institute, and Lecturer in E-government practice Teaching at CPC Central Party School.



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**PARK Jaeuk**  
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CEO, VCNC

Mr. PARK Jaeuk is the founder and CEO of VCNC, a company building mobile communication service for couples called Between. Between provides private online space for couples to communicate and share their memories. It is the first and the biggest private social media for couples in the world. VCNC had acquired by SOCAR, Korean no.1 mobility company in 2018. Mr. PARK became COO of SOCAR after joining SOCAR. After the acquisition, VCNC launched TADA, no.1 premium ride-hailing platform in Korea. He majored in both electrical engineering and business administration at Seoul National University.



### DU Weibin

International Cooperation Director,  
Zhongfa Group

DU Weibin (Simon) graduated from the University of Cape Breton in Canada with a Master of Business Administration. In 2014, he returned to China to work for the Beijing Municipal Government, Engineer of international cooperation at the Beijing Municipal of Science and Technology Committee and responsible for cooperation in science and technology innovation industries in Asia and Europe. In 2015 under the support of Ministry of Science and Technology, he was responsible for the Asia-Europe Science and Technology Innovation Cooperation Center. He has promoted cross-border cooperation in science, technology and innovation among more than 50 ASEM member countries, and set up national contact points in Finland, Portugal, Greece and Italy. In 2017, he joined the Global Incubator, which is mainly responsible for the business of overseas companies in Israel, Finland, and Russia, helping local start-ups to develop, and providing cooperation with China, especially in market development, and financing investment. He is currently the director of Zhongfa Intelligence manufacturing which responsible to International Cooperation, the Secretary-General of the European Research and Innovation Center (Intelligent Manufacturing) Collaborative Network, and the founder of Huaqiyunzhi.



### NAITO Yasunori

CEO, SPEEDA Asia Business

Mr. NAITO has been responsible for the overall SPEEDA Asia business across Greater China and ASEAN region since January 2018. He joined Uzabase in 2016, leading the SPEEDA Asia Consulting Service team to enhance customer experience. He brought 12 years of experience in management consulting including 10 years at Accenture. He was a professional management consultant with in-depth experience in strategic planning and hands-on execution including change management, post-merger integration, business turn-around and operation strategy. Mr. NAITO graduated from the Executive MBA Programme jointly offered by Columbia University, London Business School, and the University of Hong Kong.

## PARTICIPANTS | 연사



LEE Jihae Jenna

CEO, AIM Inc.

Ms. LEE is currently Co-founder and CEO of AIM Inc, Korea's first independent robo-advisor. Prior to this, she was a partner at theVentures and chief accelerator at Vingle. She was also the Consultant of the Boston Consulting Group (BCG) in 2013-2014, Assistant Vice President (AVP) of Acadian Asset Management in 2006-2011, Quantitative Analyst of Citi Group in 2004-2006. Ms. LEE has Bachelor of Science in Engineering from the Cooper Union for the Advancement of Science and Art, USA. She also studied Special Studies in Econometrics, Graduate School of Arts and Science at Harvard University, USA. She took MBA at New York University - Leonard N. Stern School of Business, USA.



YANG Xiaojun

Chief Representative, CCPIT  
and CCOIC Korea

Mr. YANG Xiaojun is the Chief Representative of China Council for the Promotion of International Trade (CCPIT) and China Chamber of International Commerce (CCO-IC) in Korea, and Executive Chairman of China Chamber of Commerce in Korea (CCCK) since 2018. Mr. YANG joined CCPIT in 1994. In the following years, he served in several positions in the Council including Deputy Director of the Division of Asian and African Affairs and Director of the Division of Hong Kong, Macao and Taiwan Affairs of the Department of International Relations from 2006 to 2017. He was also appointed the Representative of CCPIT and CCOIC in Korea in 2003 and 2017. Mr. YANG Xiaojun studied at Kim Il-Sung University in the Democratic People's Republic of Korea.

# NETWORKING RECEPTION | 네트워킹 리셉션

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**HAN Mei**  
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Deputy Secretary-General,  
Trilateral Cooperation Secretariat



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**KIM Eun Seok**  
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Senior Advisor for International Affairs,  
Federation of Korean Industries (FKI)



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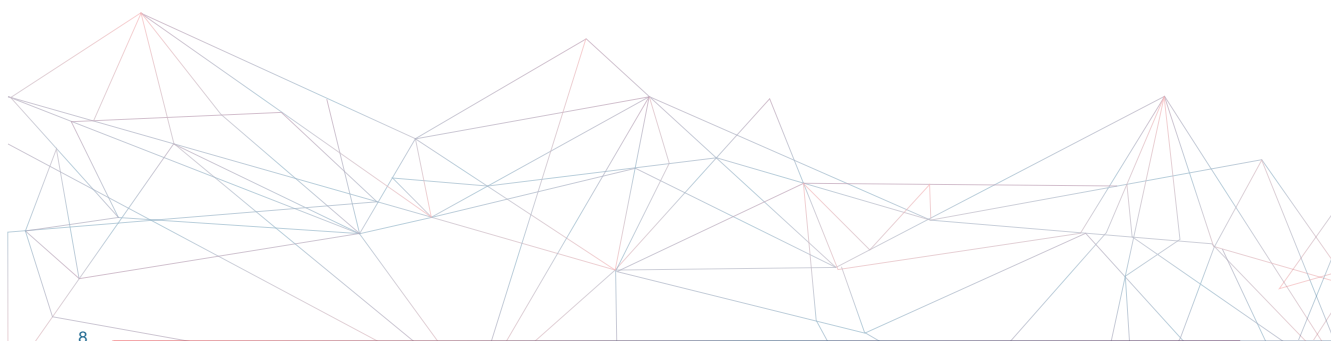
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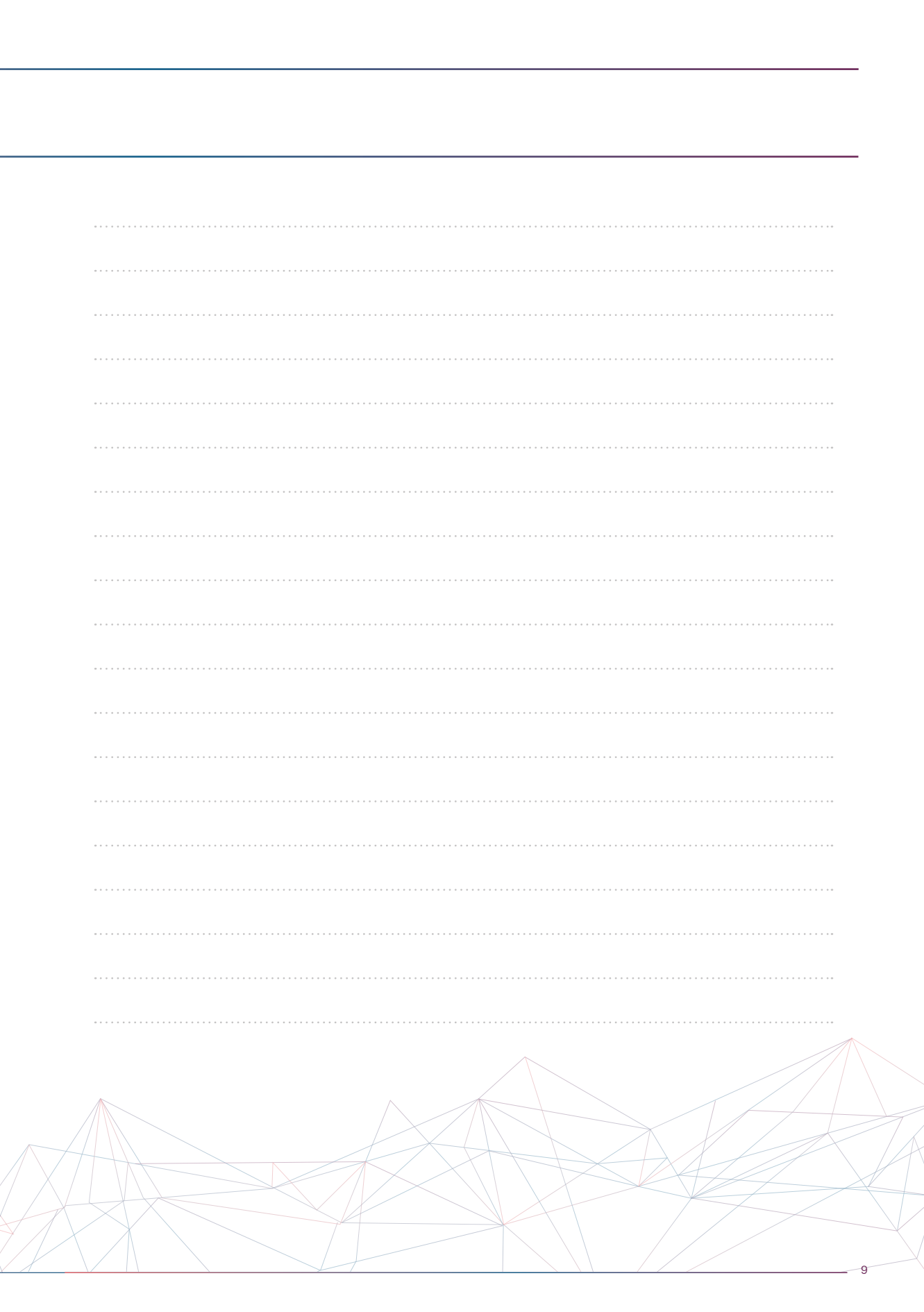
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## MEMO | 메모

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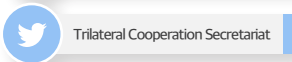
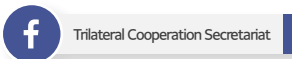
전경련회관 컨퍼런스센터

### Trilateral Cooperation Secretariat (TCS)

Pursuant to the Agreement on the Establishment of the Trilateral Cooperation Secretariat (TCS) signed by the governments of the People's Republic of China, Japan and the Republic of Korea in December 2010, the TCS was established as an international organization in September 2011 in Seoul, the ROK with a vision to promote peace and common prosperity among the three countries.

### Trilateral Entrepreneurs Forum (TEF)

Trilateral Entrepreneurs Forum is an annual event that brings together policy makers, business associations, business people in various sectors to share government strategy for promoting cross-country business among the People's Republic of China, Japan and the Republic of Korea. TEF is held on a rotational basis among the three countries, targeted at public-private networking in business sectors.



[www.tcs-asia.org](http://www.tcs-asia.org)